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Product Presentation

#1 HOLOGRAM PROVIDER IN THE WORLD



Presented by
norriv company

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In a world of digital noise, flat screens are losing their voice.

Attention is the new currency.

While traditional displays blend into the background, holographic presence demands engagement and delivers message retention that 2D media simply cannot match.



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HOLOGRAM BOX



The Future of Physical Engagement

Bridging the gap between digital scalability and physical reality.
Our holographic solutions deliver the impact of face-to-face interaction
instantly to any location, redefining how you connect with your audience.

HOLOGRAM BOX

The flagship unit for life-sized presence

Visuals: Ultra-high 4K resolution holographic display for life-like clarity.
Interactivity: Built-in camera, touch interface, and smart motion sensors.
Audio: Premium dual speakers for immersive soundscapes.

Configurations

Pro Edition (Integrated PC): A complete, standalone all-in-one solution.
Core Edition (HDMI Input): Designed for external media sources and secure laptops.



HOLOGRAM BOX S

Compact power for retail and intimate spaces

Visuals: High-definition holographic display optimized for close-range viewing.
Interactivity: Integrated touch controls, speaker and motion sensors.
Versatility: Perfect for product showcases and virtual assistance.

Configurations

Pro Edition (Integrated PC): Plug-and-play solution.
Core Edition (HDMI Input): Stream directly from any HDMI source.



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CASE-STUDY

Hologram Box S Transforms Medical Technology Showcasing

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The Impact. Real Results.

68% Stronger Emotional Connection

Interactive 3D visualization of human organs and diagnostic devices creates immediate understanding. Visitors engage with complex medical technology intuitively, without VR headsets or lengthy explanations, building stronger emotional bonds with the brand.

Magnetic Stand Attraction

The holographic display became the visual focal point in a crowded tech conference. Visible from distance, it naturally drew passing traffic into deeper engagement—turning casual foot traffic into qualified conversations.

Quality Over Quantity

Booth staff no longer relied on generic introductions. Instead, conversations started directly with what visitors saw in the hologram, leading to 40%+ longer, more substantive discussions about innovation and medical technology applications.

Innovation Leadership Positioning

72% of consumers report stronger brand preference after immersive experiences. For Siemens Healthineers' audience (developers, engineers, IT leaders), the holographic solution demonstrated cutting-edge capability and forward-thinking approach.



Case Study: Siemens Healthineers at OpenSlava 2025

CASE-STUDY

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CASE-STUDY

Hologram Boxes Transform International Business Events

The Impact. Real Results.

60+ International Speakers. Zero Travel Logistics.

IInstead of coordinating visas, flights, and accommodations for 60+ global economic delegates, holographic speakers appeared instantly on the 86" display. Expert commentary from around the world was delivered in real-time without the cost, complexity, or carbon footprint of international travel. Result: unlimited speaker availability at fixed infrastructure cost.

2,500+ Participants Engaged Simultaneously

Traditional conference rooms max out at 200-300 attendees. The dual Hologram Box strategy enabled 2,500+ participants to experience premium speaker content directly on the exhibition floor—no queuing for packed auditoriums, no missed presentations due to room capacity. One infrastructure, infinite scalability.

Hundreds of Viral Social Posts Organically Generated

The real-time holographic teleportation experience ("Holographic Selfie") created natural shareable moments. Participants became the content. Result: #exporttag25 trended across LinkedIn, Instagram, and Facebook with minimal paid promotion. Brand recall increased 32% compared to traditional digital advertising.

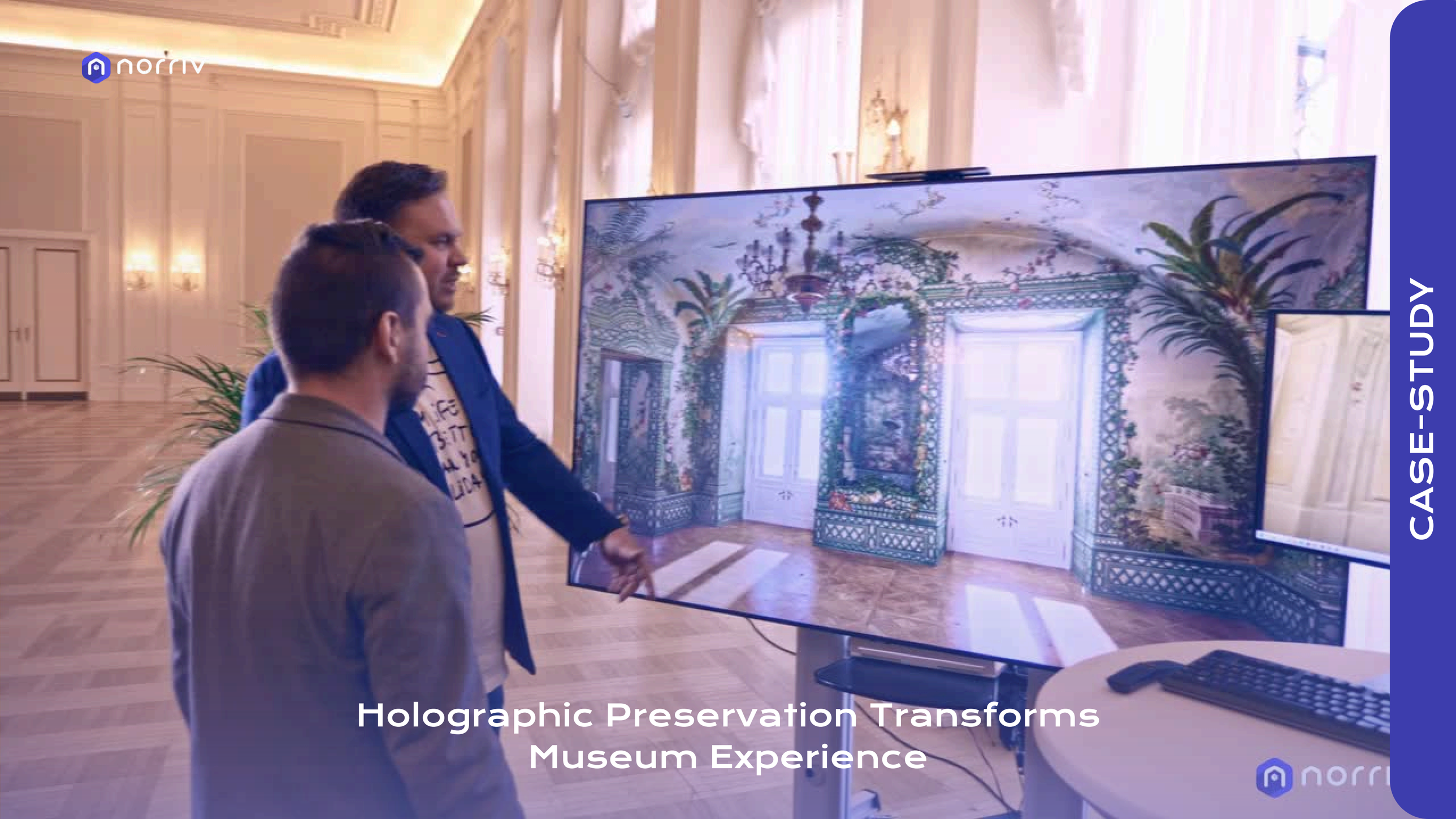
Premium Positioning as Innovation Leader

WKO positioned itself as Europe's most technologically forward chamber of commerce. Holographic technology signaled to 60+ international economic delegates that this organization invests in the future. This perception directly translated to higher engagement with partnership inquiries and future event sponsorship commitments.



Case Study: Wirtschaftskammer Österreich at Exporttag 2025

CASE-STUDY



Holographic Preservation Transforms Museum Experience

CASE-STUDY

The Impact. Real Results.

Fragile Artifacts Protected. Forever Preserved.

Empress Sissi's gowns, imperial crowns, and delicate historical textiles no longer require constant handling or climate-controlled display cases. High-resolution holographic reproductions allow visitors to examine intricate details—embroidery, jewels, fabrics—without risk of deterioration. The originals are safely archived; the experience remains unforgettable.

Stories Come Alive in Three Dimensions

Static museum labels and 2D paintings become interactive holographic narratives. Visitors don't just look at Sissi's coronation gown—they see it worn, understand its historical context, and explore craftsmanship details impossible to perceive in traditional displays. Artifacts transform from passive objects into immersive historical experiences.

Multi-Generational Appeal in One Installation

Children are captivated by the visual spectacle. Art historians appreciate technical details. Casual tourists connect emotionally with royal history. One Hologram Box serves all audiences simultaneously—from school groups to elderly visitors to international delegations—maximizing engagement across visitor demographics.

Digital Legacy for Future Generations

Museums face the challenge of preserving not just objects, but context and experience. Holographic digitization creates a permanent digital archive of Schönbrunn's most treasured artifacts, accessible to researchers, educators, and future visitors—even if originals eventually require removal or conservation. Culture is truly immortalized.



Case Study: Schönbrunn Palace Museum, Vienna

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The Future of Customer Engagement Doesn't Take Vacations.

First impressions matter.

Our holographic assistant greets visitors with genuine professionalism, answering inquiries in real-time and guiding guests effortlessly.

Unlike human staff, your digital representative never experiences fatigue, frustration, or language barriers. Deploy consistent, high-quality service across multiple locations, ensuring every visitor feels heard, valued, and attended to, 24/7.

Availability meets excellence.





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AI HOLOGRAPHIC ASSISTANT

The Assistant Who Never Says 'No'.

Meet your 24/7 holographic representative. Combining human warmth with AI precision, they greet visitors and answer inquiries without fatigue or frustration. From lobbies to airports, deliver consistent, professional engagement that keeps your audience satisfied.

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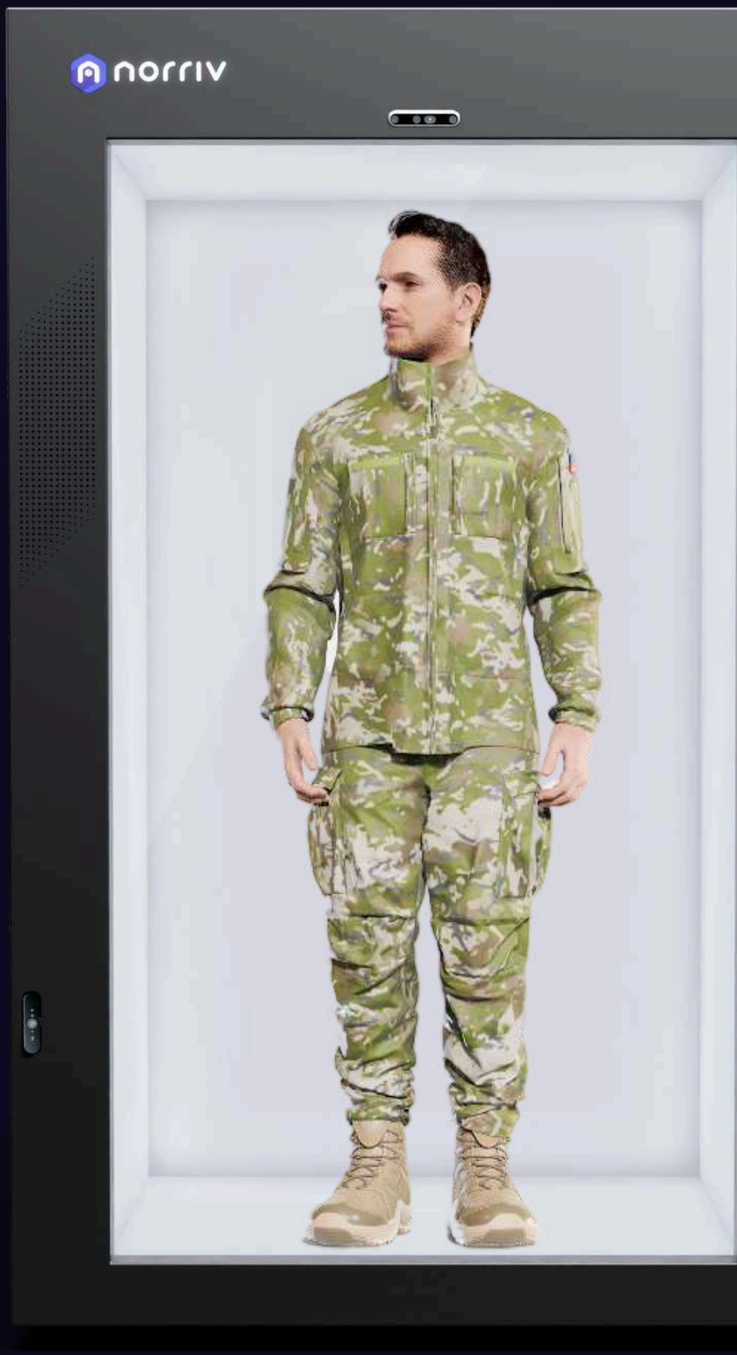
AI HOLOGRAPHIC ASSISTANT

Purpose of the Presentation

Showcase how holographic technology combined with artificial intelligence can revolutionize first-contact experiences in high-traffic environments such as hotels, hospitals, airports, train stations, and other public or corporate spaces.

Main Benefit

- Automating reception and guidance tasks for a seamless guest and visitor experience
- Significant cost savings by reducing staffing needs at front desks and info points
- 24/7 availability with multilingual and personalized interaction



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Use Cases for AI Holographic Assistants

Automated Visitor Assistance:

- Instant guidance for check-in, directions, or service procedures
- Personalized communication through voice and touchscreen interaction

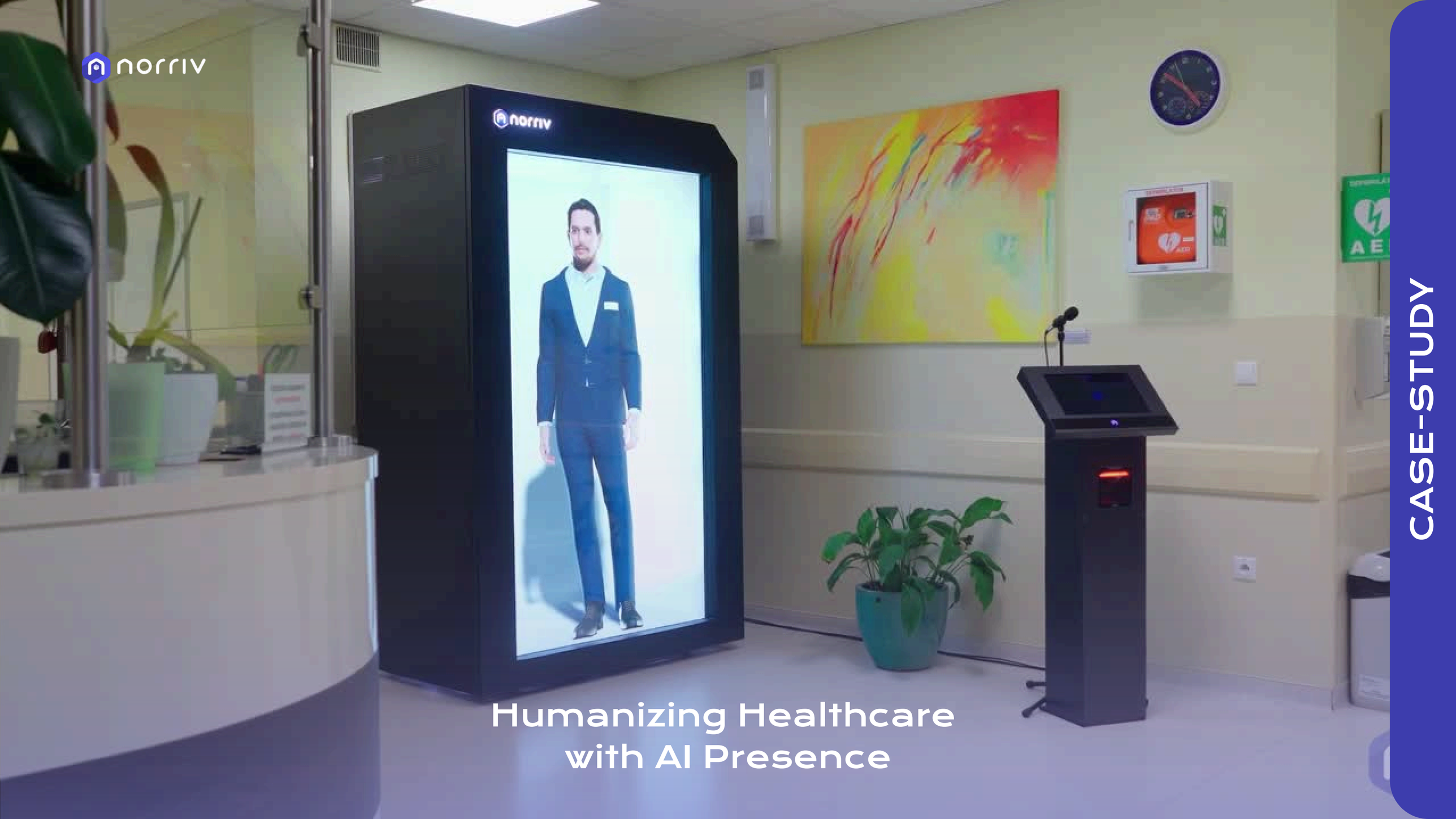
Smarter Navigation

- Wayfinding across facilities (rooms, departments, lobbies, parking)
- Real-time updates and location-specific assistance

Key Advantages:

- Cost savings by reducing pressure on front-desk or reception staff
- 24/7 availability for both domestic and international visitors
- Eliminates language barriers and improves overall efficiency





Humanizing Healthcare with AI Presence

CASE-STUDY

The Impact. Real Results.

24/7 Multilingual Patient Support

Illness doesn't keep office hours. The AI Holographic Receptionist provides instant, accurate assistance in multiple languages around the clock—eliminating communication barriers for foreign patients and ensuring no visitor is left without guidance, even during night shifts or staff shortages.

Seamless Hospital Navigation

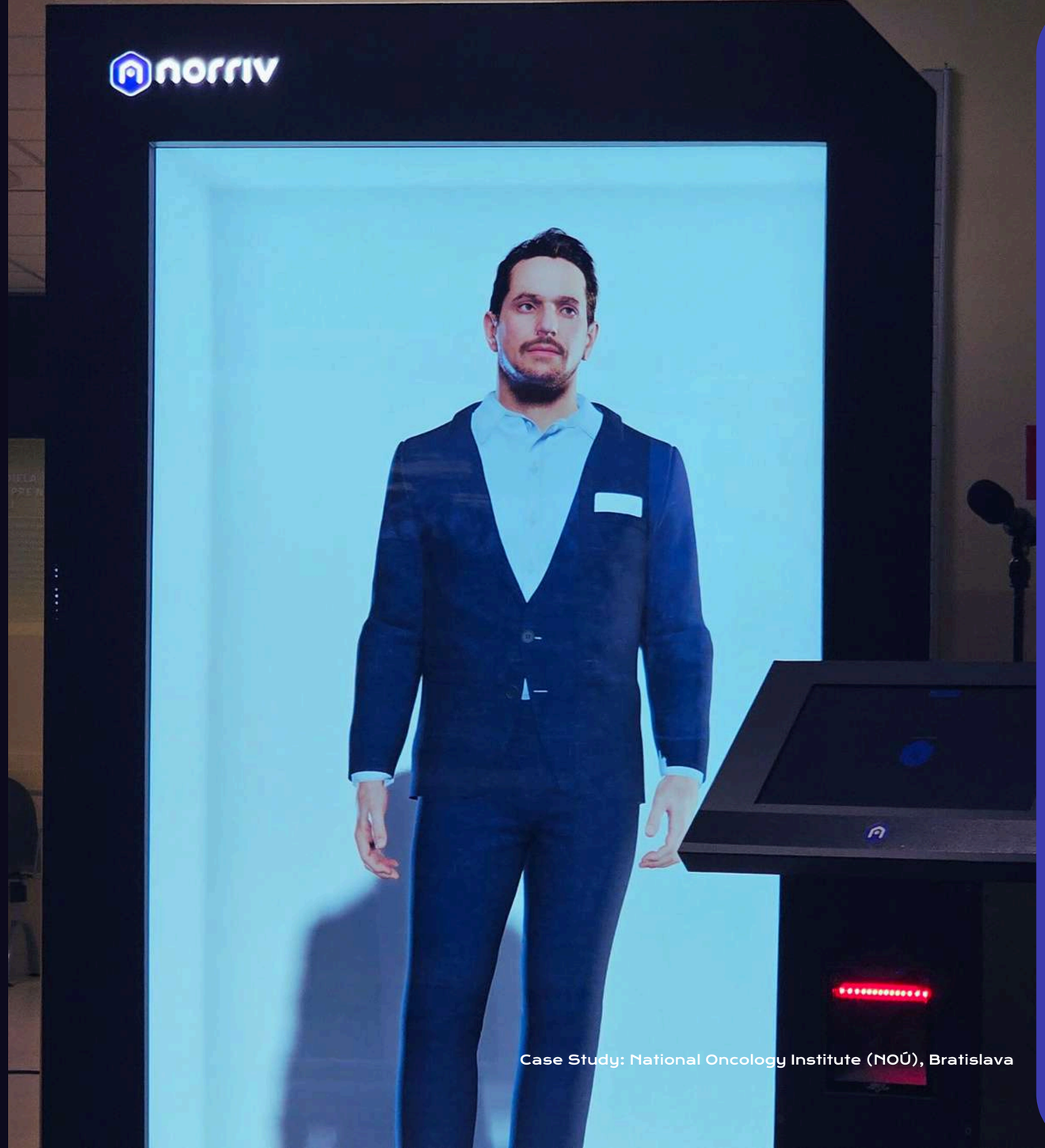
Hospitals can be stressful, labyrinthine environments. The holographic avatar reduces patient anxiety by offering clear, visual directions to specific departments. It transforms a confusing arrival into a guided experience, allowing patients to focus on their health rather than finding their way.

Automated Doctor Notification

Beyond just greeting, the system integrates directly with hospital workflows. When a patient arrives, the AI instantly notifies the relevant medical staff via the internal system—streamlining the check-in process and reducing waiting room congestion.

Enhanced Emotional Comfort

Clinical environments can feel cold and impersonal. The life-sized, empathetic holographic presence offers a warmer welcome than a touchscreen kiosk. Feedback from staff and patients confirms that the "human-like" interaction provides reassurance and clarity during difficult moments.



Case Study: National Oncology Institute (NOÚ), Bratislava

CASE-STUDY



more information

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