



**BIOSAURUS** baked organic corn snack  
DINOSAURS SHAPED  
ORGANIC SNACK

# BIOSAURUS® - WORLDWIDE LOVEBRAND

**Cute, playful, crispy and tasty!**

Biosaurus has all main attributes appealing to babies, kids, but also to parents which have now option to give a healthier snack in organic quality to their beloved ones

Three characters represent three different shapes and three different tastes, so there is much to explore for the little consumers



**BIOSAURUS**, prehistoric adventure brought to a modern era! Let **Junior**, **Babe** and **Igor** join you to explore the snacking world of playful shapes and beloved tastes.

Enjoy every bite of this unique organic snack and never stop exploring!

# BIOSAURUS® – WORLDWIDE LOVEBRAND

---

BIOSAURUS presents the unique and fully personalized snack for babies and kids, beloved worldwide and growing rapidly

Playful shapes, gentle taste together with superior organic and baby grade quality makes BIOSAURUS a global success phenonen with various benefits:



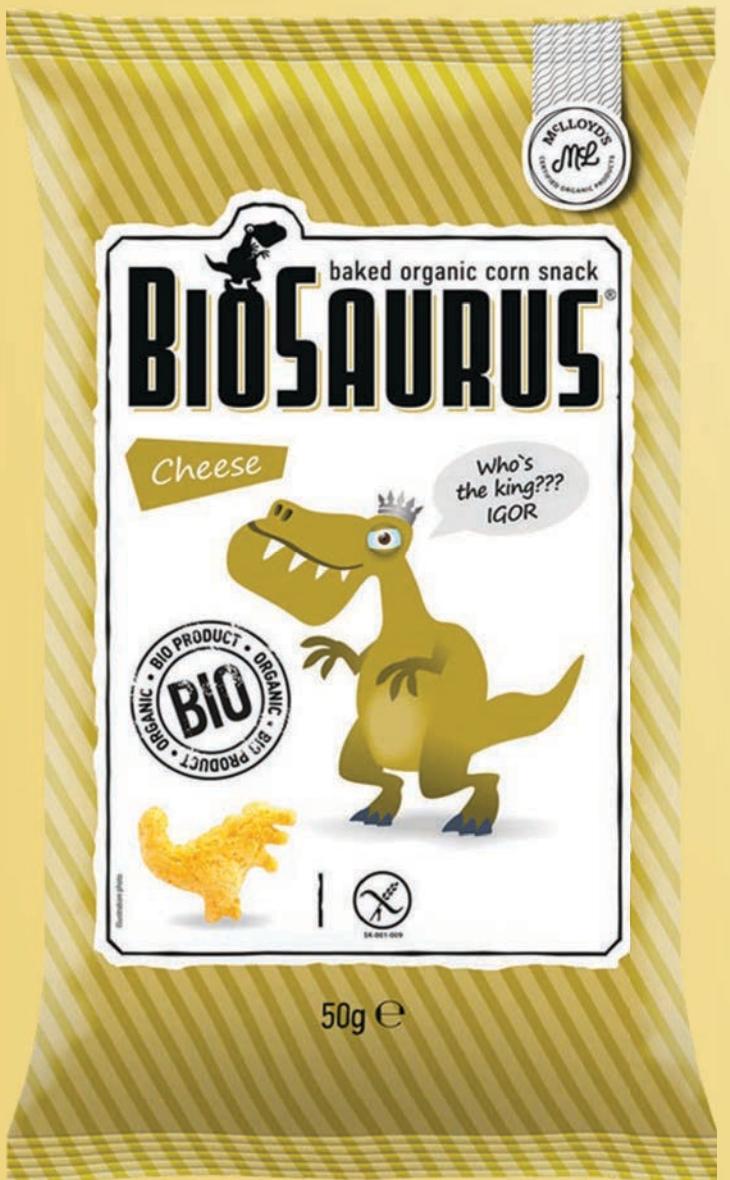
Baby grade  
quality



Gluten – free



# IGOR - BIOSAURUS CHEESE



## Biosaurus Cheese

Gluten-free product. Ingredients: corn\* 80%, sunflower oil\*, cheese seasoning\* 5% (dextrose\*, salt, sugar\*, cheddar cheese\* 8,5%, onion\*, potato starch\*, paprika\*, garlic\*, paprika extract\*, sunflower oil\*).

\*Organic ingredients

Nutrition values	100 g
Energy kJ (kcal)	1914 (456)
Fat	17.6 g
of which saturates	1.8 g
Carbohydrates	65 g
of which sugars	3.5 g
Fiber	3.7 g
Protein	7.8 g
Salt	1.40 g

Available packaging: 15 g / 30 g / 50 g / MP / XXL

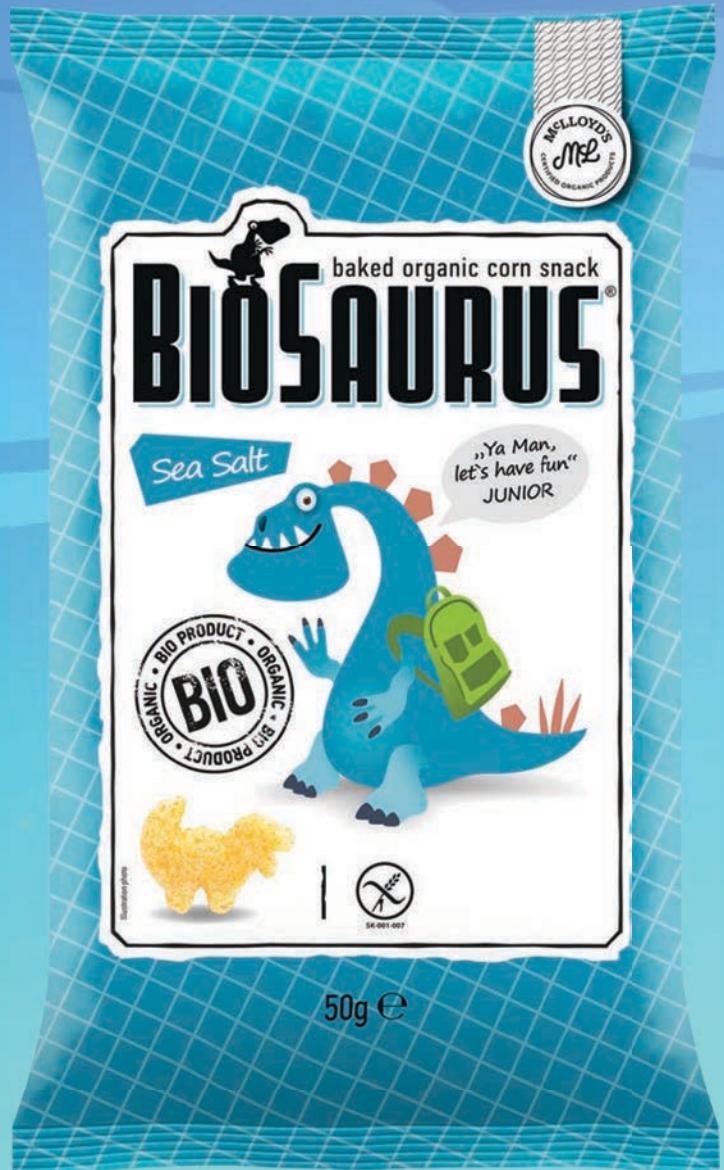


Who's  
the king???

IGOR



# IGOR - BIOSAURUS SEA SALT



Available packaging: 15 g / 30 g / 50 g / MP / XXL

## Biosaurus Sea Salt

Gluten-free product. Ingredients: corn\*

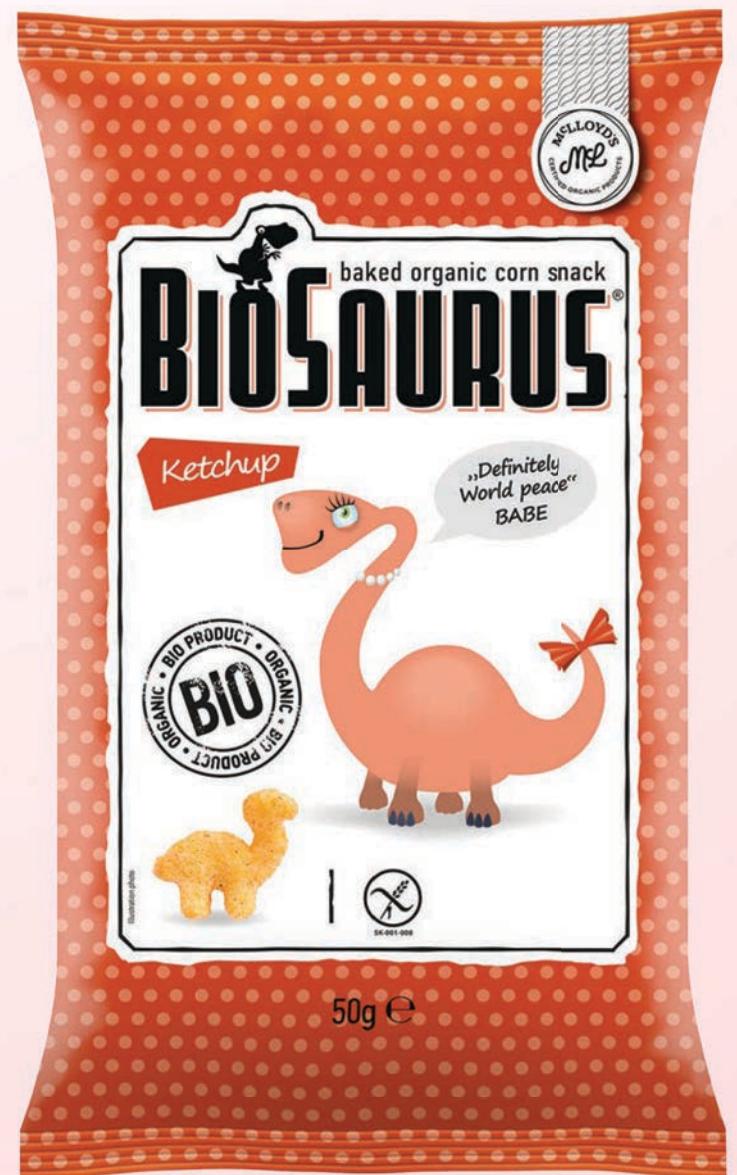
83%, sunflower oil\*, sea salt 1,5%.

\*Organic ingredients

Nutrition values	100 g
Energy kJ (kcal)	1738 (414)
Fat	16.5 g
of which saturates	1.5 g
Carbohydrates	58.4 g
of which sugars	1.9 g
Fiber	3 g
Protein	6.5 g
Salt	0.84 g



# BABE - BIOSAURUS KETCHUP



Available packaging: 15 g / 30 g / 50 g / MP / XXL

## Biosaurus Ketchup

**Gluten-free product. Ingredients:** corn\* 80%, sunflower oil\* 15%, ketchup seasoning\* 5% (sugar\*, tomato\*, salt, lemon juice powder\* [lemon juice\*, maltodextrin\*], onion\*, yeast extract\*, spices\* [garlic\*, pepper\*, clove\*, cinnamon\*], paprika extract\*)

\*Organic ingredients

Nutrition values	100 g
Energy kJ (kcal)	1923 (458)
Fat	16.8 g
of which saturates	1.4 g
Carbohydrates	67 g
of which sugars	2.6 g
Fiber	3 g
Protein	8.2 g
Salt	0.61 g



„Definitely  
world peace“  
BABE



# SUGGESTED CATEGORY PLACEMENT

BIOSAURUS product line is the healthy and organic snack for babies mostly = suggested category placement is directly to middle of baby food and baby snacks shelves



## Secondary positioning:

- Gluten free goods sections
- Organic goods sections
- In-store promotions secondary placements
- Vending machines



# PACKAGING OPTIONS AND LOGISTICS



15 g option



30 g option



50 g option  
(most used)

weight / pc	shelf-life	HS code	Languages on foil			
50 g	12 months	19059055	EN, D, F, NL, CZ, SK, HU, PL, ES, IT, RO, PT, BG, GR, AR			

weight pc	display dimensions	pcs/display	layers	display/palett	pcs/palett	palett height
15 g	130x40x150 mm	10	16	208	2080	2100 mm
30 g	115x50x200 mm	14	10	90	1260	1950 mm
50 g	130x70x260 mm	12	8	64	768	1910 mm
MP 4x15 g	180x80x300 mm	10	7	56	560	2040 mm
XXL 100g	180x90x300 mm	12	7	28	336	1970 mm



Thank  
you!

